

This business mastermind group is ideal for you have concerns in any of the following areas:

- Internal operations
- Sales
- Finances
- Products/Services
- Work/life balance
- Making systems lean
- Increasing profits
- Capturing your market share
- Human Resource management

Because the group consists of non-competing businesses, you do not have to worry about revealing anything that can harm your business.

You receive marketing support, you will set targets, and the group will help you find ways to succeed.



Who would benefit from this mastermind business growth program?

Business owners or managers who

1. can grow the business with the right supports.
2. benefit from the wisdom and knowledge of other people who have faced similar issues.
3. achieve more when they have realistic targets and are going to be held accountable for their achievement.
4. benefit from group and 1:1 sessions.
5. benefit of 1:1 coaching sessions to deal with private issues.
6. want access to support after the program finishes.

3-Hour Master Mind Sessions consist of

1. One hour information provision/ discussion
2. One hour hot-seats
3. One hour setting targets/reporting/problem solving/evaluation

Business Growth Mastermind Group

This 6-month mastermind program offers up to 5.5 hours of support per month to each participant. It is only suitable for individuals wanting to grow a business, solve current issues and willing to support others in the group to grow their business. All members are non-competing.





Goals of this 6-month Mastermind Session

1. To identify aspects of one's business that can be enhanced
2. To identify and address barriers to business growth
3. To develop monthly targets and report progress to the group
4. To ensure business triggers are tested and working
5. To identify and address barriers to personal productivity
6. To identify how to leverage technology to enhance growth
7. To develop a vision/painted picture for the business
8. To identify persons who can influence growth and develop strategies for contact.
9. To ensure reverse engineering principles are used to enhance growth.
10. To problem solve and follow through on ideas which can be implemented immediately.

Important Details

What is the length of program?

- 6 months

What are the components of the program?

- ✓ A 3-hour mastermind session once per month
- ✓ access to 1.5 hours marketing support per month based on outcomes of hot seat sessions (coordinated by GDP and provided by Krystal Hobbs)
- ✓ One 1-hour 1:1 coaching session per month (no carryover)
- ✓ Program materials provided

When does the program start?

- October 2016

When are Sessions Held?

- 1st Wednesday of each month
- From October to March
- 3pm-6pm
- 1:1 sessions are scheduled at a mutually convenient time



What are the payment options for the Mastermind Program?

1. \$2475.00 prepaid + HST
2. Two payments of \$1300.00 + HST due two-weeks prior to mastermind commencing and at three months
3. Monthly payments of \$450.00 + HST

How are payments accepted?

- Cash, cheque or credit card

Can competing companies participate

- No

Follow-up

- ✓ Each participant has access to subsequent mastermind programs free of charge.
- ✓ Each participant can post and receive answers to relevant business questions via the GDP Business Facebook page or the Wiselike page
- ✓ Within one year of completion of the mastermind program, each participant can avail of a one-hour follow-up consultation free of charge.

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